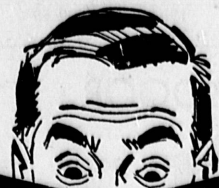


# BUSINESS SERVICES DIRECTORY



"Torrance itself is a one-stop shopping center . . . everything from bobby pins to new cars, from beauty shops to used furniture . . . do it all in one place"

SHOP  
THIS  
CONVENIENT  
DIRECTORY  
FOR  
ALL  
YOUR  
NEEDS



★ **TORRANCE HAS EVERYTHING**  
★ **WIDER SELECTION**  
★ **BIGGER SAVINGS**  
★ **BETTER SERVICE**

## ADVERTISING AGENCY

### RAY SLOAN

Advertising Publicity  
Direct Mail  
Advertising Specialist  
FA 8-9530  
1405 Marcelina, Torrance

## AIRCRAFT SERV. & MAINT.

**AIR OVERHAUL, INC.**  
Approved F.A.A. Repair Station  
Specializing in  
DOPE AND FABRIC  
for Aircraft Control  
Surfaces  
FA 8-4622  
22597 S. Western, Torrance

## AIR CONDITIONING

Torrance Sheet Metal  
30 Years Experience  
• Air Cond. • Ventilating  
• Gutters • Gen. Sheet Metal  
All Work Guaranteed  
Licensed & Insured  
— FREE ESTIMATES —  
FA 8-3215  
1401 Border - Torrance

## AUTO GLASS

**WALSH AUTO GLASS**  
Installed While You Wait  
All Makes & All Models  
Foreign Car Specialists  
All Work Guaranteed  
Free Pickup & Delivery  
FA 8-8444  
1445 Marcelina - Torrance  
(Corner of Cravens)

## AUTO REPAIR

Automatic  
Transmission  
"Specialists"  
Overhauled from \$48.88  
Parts and Labor  
**ACTION AUTOMOTIVE**  
No Money Down — Loan Cars  
24200 Hawthorne Blvd.  
Next to Vell's Ford  
FR 8-5271 FR 8-5272

## AUTO - IMPORTED

Western Cars of Holland, Inc.  
Western Distr. for  
Dutch Built  
D.A.F.  
Now  
\$1445 Del. Tor.  
Fully Automatic Transm. Incl.  
FA 0-2323  
21805 S. Western, Torrance

## AUTO PARTS

**Dunham's Auto Parts**  
Complete Line of  
AUTO PARTS & SUPPLIES  
Machine Shop Service  
Hastings Rings—Spark Plugs  
Auth. Distr. Welding & Cutting  
Gases, Apparatus & Supplies,  
Arc Welders, Electrodes,  
National Carbide  
SP 5-1497—FA 8-2204—FA 8-2205  
1607 W. Carson - Torrance

## Auto Body Repair and Painting

"Serving Torrance and  
Vicinity"  
FREE ESTIMATES  
INSURANCE WORK  
★ Free Loan Cars  
★ Towing  
— Casualty — FA 8-3712  
— Auto —  
— Reconstruction —  
2213 Border - Torrance  
(1 1/2 Miles S. of Motor  
Vehicle Department)

## AUTO WASH & POLISH

Expert Wax Job \$4.50 Complete  
"This is Not a Gimmick"  
★ 3 Minute  
Car Wash ..... 79c  
Reg. 99c With Gas Purch.  
**DE LUXE AUTO LAUNDRY**  
DAILY 9-5; FRI. 'TIL 5:30  
SAT. 8:30-5; SUNDAY 9-2 P.M.  
1724 W. Carson FA 8-9604  
(Just West of Western)

## BAKERY

**HAFNER'S BAKERY**  
"Quality Before Quantity"  
Essence of Good Living  
Is Good Eating  
Decorated Cakes for all Occasions  
FA 8-1735  
1341 El Prado—Torrance

## BEAUTY SHOP

**BEAUTY CREST**  
Complete Beauty Service  
Mother's Day—Prom—Graduates  
We'll do our best to have you  
look your best for that  
special occasion  
Open Friday Even. by Appt.  
FA 8-6546  
Phyllis Ruggles, Owner  
1215 El Prado—Torrance

## BICYCLE

**Frank's Bike & Key**  
Schwinn Bicycles & Accessories  
Derailleurs  
Toro Lawn Mowers  
Servicing All Makes  
Bicycles—Small Engines  
Lawn Mowers  
KEYS  
Made While You Watch  
All Types of Locks  
Lock Repairing  
FA 0-1417  
1417 Marcelina—Torrance

## Boat Repair, Maintenance

**MARINE FORMULA 27 . . .**  
Exclusive White Marine  
Formulation . . . Most Versatile  
Mendior Known Today  
**POLY & EPOXY RESINS**  
The right resin for every marine  
use. Available in clear & colors.  
For the Name of Your  
Nearest Dealer  
CALL DA 4-7700—FA 1-6600

## CAFE

**BEV'S CAFE**  
"Daily Blue Plate Specials"  
FA 8-1499  
1645 Border—Torrance  
(Just North of Carson)

## CARPETS

Cleaning • Laying  
**EXPERT CARPET LAYING**  
"Wall to Wall  
at Reasonable Cost"  
Rugs and Carpets  
Cleaned • Sized • Dyed  
★ Free Estimates  
★ Pick-up & Delivery  
FA 8-2672  
**BURCHFIELD'S**  
CARPET WORKS  
1971 Torrance Blvd.,  
Torrance

## COFFEE SHOP

**HOT • N • TOT GRILL**  
Southern Fried Chicken  
To Go  
For your Party — Patio  
Unlimited Coffee  
1 1/2 Miles S. of Motor  
Vehicle Dept.  
OPEN 24 HOURS  
Specializing in a Variety of  
Panades  
DA 6-1602  
2347 Pac. Cst. Hwy., Lomita

## DEPT. STORE

**SAM LEVY DEPT. STORE**  
Established 1919  
Everything to Wear  
For the Entire Family  
FA 8-2628  
1311 Sartori—Torrance

## DINING

In Torrance it's  
**THE PALMS**  
Charcoal Broiled Steaks  
Prime Ribs  
Cocktails  
Banquet Room Available  
FA 8-2424  
1925 W. Carson, Torrance

## DOUGHNUTS

The Golden Doughnut #2  
"A complete selection of  
the most delicious Doughnuts  
you've ever eaten . . . Try  
some — Today"  
FRESH DAILY  
FA 8-9623  
Ask About Our Discounts  
On Group Orders  
1959 W. Carson, Torrance

## Drive-In Restaurant

**A & W ROOT BEER**  
All Food & Drinks Made  
To Take Home  
WHY BOTHER WITH BOTTLES  
Portable Root Beer Dispensers  
for Picnics, Church Civic  
Parties, etc.  
FA 8-9686  
Weekdays & Sun. 11 a.m.-midnite  
Fri. & Sat. 11 a.m. to 2 a.m.  
21721 S. Western, Torrance  
(Just South of Carson)

## Employment Agency

**Torrance Personnel Agency**  
"The Job to Fit the Person  
The Person to Fit the Job"  
All Types Positions  
Office—Industrial  
Technical—Professional  
FA 8-5368  
1628 Gramercy - Torrance

## FLORIST

28 YEARS  
of Flower Artistry  
Johnny Johnson's  
Little Miss Flora  
Serving Entire Harbor Area  
**TORRANCE FLOWER SHOP**  
"Just Phone & Charge"  
FA 8-1861  
1400 Cravens, Torrance

## Furniture & Appliance

McMahan's Furniture Stores  
Terrific Values—New & Used  
McMahan's May  
Special  
Message-A-Lounge  
Regularly \$59.95  
4 REASONS TO BUY  
1. We Carry Our Own Contracts  
2. If you have a job, you have  
credit  
3. No D.P. on Approved Credit  
4. Out of State Credit O.K.  
1306 Sartori—Tor.—FA 8-1252

## GYMNASIUM

**CAL-GYM**  
Spot Reducing  
Weight Control  
Weight Gaining  
Body Building  
Swim Bath—Sun Lamps  
Reducing Machine—12 yrs. Exp.  
Torrance San Pedro  
1321 1/2 Sartori 111 N Gaffey  
FA 8-0350 TE 2-9330

## HARDWARE

**Lovely Hardware Co.**  
25 Years in Business in Torrance  
Aluminum Screens  
and Doors  
★ Made to Order  
At Discount Prices  
Portable B-B-Q Equipment  
Housewares—Power Hand Tools  
Garden Supplies—Paints  
Builders Hardware—Appliances  
1967 Carson - FA 8-0248

## Health-O-Pedic Mattress

At Lower Than So-Called  
Discount Prices  
Example: Brand new full size  
twin inner spring  
mattress and box  
spring on a set of legs  
\$28.50  
**Health-O-Pedic Mattress Co.**  
1877 Carson - Torrance FA 8-1712  
520 N. Pac. Cst. Hwy. FR 4-8333  
Redondo Beach

## INSURANCE

**JAMES POST & CO.**  
• Auto • Home • Business  
FA 8-3622  
Life Insurance  
1409 Marcelina, Torrance

## JEWELER

**ALLEN JEWELERS**  
Use Your Credit  
No Interest—No Carrying Charge  
Watches—Diamonds  
Silverware  
Expert Watch Repairing  
FA 8-3003  
1321 Sartori—Torrance

## KENNELS

**BY-GEORGE KENNELS**  
Chihuahua—Champion Stud  
Miniature Dachshunds  
Miniature Shetland  
Pet • Breeding • Show  
TE 4-9360  
237 E. Carson—Torrance

## LANDSCAPING

Designing & Planting  
★ Waterfalls & Pools  
★ Block Fences & Patios  
★ Planters  
Monthly Maintenance  
Residential—Comm.—Industrial  
PROMPT SERVICE  
DA 6-1220 DA 5-3858  
Steam's Landscaping

## LIQUOR

**J & L**  
CUT RATE LIQUORS  
Complete Line  
of  
• Beer  
• Wine  
• Liquor  
FA 8-1622  
1911 W. Carson, Torrance  
(Northwest Corner of Cravens)

## LUMBER

**A & M LUMBER**  
Dealers in New & Used  
Lumber & Bldg. Materials  
• Sashes • Doors • Paints  
• Nails  
"SPECIALIZING IN  
REDWOOD FENCES"  
Mon. thru Sat. 8 to 5:30  
Closed Sunday  
DA 4-4304 FA 1-2328  
18720 S. Western, Gardena

## MAILING SERVICE

**South Bay Mailing Service**  
Advertising - Direct Mail  
Mailing Lists  
Letter - Addressing Service  
FA 8-1924  
1733 Border—Torrance

## MARKET

**HANDY MARKET**  
Offering a Complete Line of  
Groceries  
Fruits & Vegetables  
Beer, Wine, Delicatessen  
"No Membership  
Required to Receive  
Our Bargains"  
Open 7 Days—7 a.m. to 7:30 p.m.  
Friday & Sat. 'til 8:30 p.m.  
FA 0-3113  
218th & Cabrillo, Torrance

## MASONRY

—Materials or Installed—  
• Block Walls  
• Stone Work  
• Fireplaces  
—Patio Slabs & Ready Mix—  
Call H & H  
FA 8-4846

## Miscellaneous for Sale

**DELL'S Thrift Store**  
Men's, Women's  
Children's Clothing  
Small Appliances—Dishes  
Bric-A-Brac  
At Unheard of Low Prices  
Come In and Browse Around  
21514 SO. MAIN ST.  
Open Noon to 8 p.m.—Sat. 9 to 8  
TE 4-1363 — Torrance

## MORTUARY

**Stone & Myers Mortuary**  
Serving Torrance Families  
Since 1922  
FA 8-1212  
1221 Engracia

## MUFFLERS

**Johnny's Custom Muffler**  
Complete Stock  
Mufflers & Accessories  
Custom Exhaust Work  
For All Cars and Trucks  
15 Minute Service  
Duals—Headers—Exhaust Pipes  
Free Estimates by Phone  
FA 8-5566  
Terms  
1213 Engracia—Torrance

## MUSIC INSTRUCTION

**ACCORDIONS & ORGANS**  
• Complete Line of Musical  
Instruments  
• Sales & Service  
FA 8-6312  
• Key Board Shop  
• 18 Instructors  
Home of the  
"Torrance Accordionettes"  
**BETTIE THOMAS STUDIOS**  
In Torrance Since 1935  
1215 Crenshaw, Torrance

## PAINTING CONTR.

**PAINTING?**  
Check These First . . .  
★ Quality Work at Low Prices  
★ Licensed Contractor  
★ 3 Year Written Guarantee  
on Paint & Workmanship  
★ 10 Years in Business  
Ask About Our List  
of Satisfied Customers  
"Specializing in  
Homes & Apt. Houses"  
**STEVE MILLER—FR 1-4913**  
SP 2-1673

## PET SHOP

**OK PET SHOP**  
Bathing — Grooming  
ALL BREEDS  
Foods & Supplies  
• Remedies • Birds • Horsemeat  
• Fish & Supplies • Leather goods  
FA 8-3833  
New Management  
1917 W. Carson, Torrance

## Picture Frames and Art Supplies

**NAIR'S PICTURE SHOP**  
Custom Frames—Mouldings  
Pictures—Paintings  
Artists Supplies  
Hours: 8:30 to 6:00  
Saturdays 'til 6 p.m.  
FA 8-7728  
1214 El Prado—Torrance

## PLUMBING

**TORRANCE PLUMBING CO.**  
Established 1917  
Emergency Service  
5 Trucks to Serve You  
Complete Plumbing Service  
Contractors • Repair  
Furnaces • Water Heaters  
FA 8-2654 — FA 8-4444  
FHA & Bank Terms  
1418 Marcelina—Torrance

## PRINTERS

**AUTOMATIC PRINTING CO.**  
Lithographers & Printers  
Factory & Bookkeeping  
Machine Forms  
Snap-out Forms  
FA 8-6622 - SP 5-3443  
1316 Cabrillo—Torrance

## Real Estate & Insurance

**W. T. BOWEN, Realtor**  
**EDNA MULLIN, Associate**  
Insurance Real Estate  
• Home • Sales  
• Auto • Loans  
• Business • Appraisals  
FA 8-7655 Eves. FA 8-5835  
1327 Post Ave., Torrance

## REAL ESTATE

"Whether You Rent or  
Buy, You Pay for the  
Home You Occupy"  
**E. W. DAWSON**  
REALTORS  
FA 8-1776  
1319 Crenshaw, Torrance

## REALTOR

**IRENE BAKER, Realtor**  
See us to: Buy—Sell—Rent—Lease  
Residential—Income  
Real Estate Loans  
Notary Service  
FA 8-7706  
1222 Crenshaw Blvd.—Torrance

## RESTAURANT

**George's Meat 'n Place**  
"The Family Restaurant"  
Special Children's Menu under 10  
Breakfast—Lunch—Dinner  
Complete Chicken Dinner  
\$1.45  
FA 8-4718  
1340 El Prado, Torrance  
(Between Cravens & Cabrillo)

## RUBBISH DISPOSAL

Still Serving Torrance  
With Dependable,  
Efficient Service  
No Job too Small or Too Large  
Containers Furnished  
Free Estimates  
**Erickson-Sanitary Disposal**  
Commercial—Industrial  
FA 8-8751 - DA 3-1136  
NO CONTRACT REQUIRED

## SAVINGS & LOAN

**SOUTHWEST SAVINGS & LOAN ASSOCIATION**  
Current Rate Per Annum 4 1/2% Paid 4 Times A Year  
Plus Blue Chip Stamps  
or Premiums  
Hrs: 9:30-4:00 Fridays 9:30-6:00  
John A. Tweedy, Manager  
1603 Cravens — FA 8-6111

## SAW SERVICE

**Ray Anderson Saw Service**  
We Sharpen and Repair  
Band Saws—Snips—Scissors  
Chain Saws—Circular Saws  
Shears—Drill Bits—Hand Saws  
Knives—Metal Cutting Saws  
Industrial—Residential  
Rentals—24 Hour Service  
FA 8-5690  
• 2013 Border—Torrance

## Service Station - Signal

**CLYDE'S SIGNAL SERVICE**  
• Tires & Batt. • Wheel Bal.  
• Lube Service • Road Service  
• Accessories • Fast Service  
Free Pickup & Delivery  
Specializing in  
Chrysler Products  
Brakes & Tune Ups  
2975 Carson—FA 8-2172

## SERV. STATION - SHELL

★ **SPRINGTIME SPECIAL**  
Oil Change  
Expert Lubrication  
Flush cooling system  
Rotate Tires  
New rush inhibitor  
Adjust brakes—Service air cleaner  
**PAUL'S SHELL SERVICE**  
1880 W. Carson, Torrance

## SERV. STA. - HANCOCK

**ROAD SERVICE**  
S Mechanic on duty  
C U.S. Royal Tires  
O Brake Serv., batteries  
T Gas, Oil, Accessories  
T BROS. HANCOCK SERV.  
FA 0-1435—2199 Sepulveda  
FA 8-7131—21240 Western  
FA 1-4313  
4524 Torrance Blvd.

## SHOE REBUILDING

**Kenny's Shoe Rebuilding**  
★ Comfortable Shoes Rebuilt like  
new for fraction of new shoe  
cost.  
SERVICE WHILE U-WAIT  
Cinderella Heels Our Specialty  
★ Shoes Dyed or Refinished Any  
Color. Invisible Soling. Or-  
thopedic Service.  
1278 Sartori—FA 8-3278

## Singer Sewing Machines

**Singer Sewing Mach. Co.**  
Expert Sewing Machine Repairs  
Singer Sales & Rentals  
Parts & Service  
For All Your  
Sewing Needs  
FA 8-4410  
1609 Cabrillo - Torrance

## SKATING RINK

**TORRANCE ROLLER DROME**  
"Fun for the Entire Family"  
FA 8-4479  
Bob and Myra Brock, Owners  
1851 Mullin—Torrance  
1 Block West of Western  
1 Block North of Torrance Blvd.

## TOYS

**TOY CIRCUS**  
Models - Hobbies - H.O.  
TORRANCE  
1217-1219 El Prado—FA 8-2062  
LOMITA  
213 W. Lomita Bl.—DA 6-2045  
HOLLYWOOD RIVIERA  
1793 S. Elena—FA 8-3535  
SAN PEDRO  
29217 S. Western—TE 3-5715

## TRAVEL BUREAU

**Mercury Travel Service**  
FA 8-3600 • SP 5-1175  
★ NO SERVICE CHARGE ★  
Individual Travel Planning  
Agents for All  
Domestic & International  
• Air Lines • Steamship Lines  
• Cruises • Railways & Tours  
Hotels—Travel Ins.—Rental Cars  
Catalina Steam Ship  
1309 Post, Dntwn. Torrance

## TRUCK & AUTO REPAIR

**DRAWDY'S**  
Truck and Auto Repair  
• Complete Truck Repair  
• Welding • Brake Service  
FA 8-2413  
Fleet Truck Mechanic—12 Years  
1916 Border—Torrance

## TUXEDO RENTALS

**CHARLES ROGERS CO.**  
Men's Formal Wear  
★ Proms ★ Weddings  
All Formal Occasions  
It's Smart . . . to go Formal  
FA 8-6014  
2115 Torrance Torrance

## TV Sales & Service

**AL KARONY TV SERVICE**  
31 Years Electronic Exp.  
All Work Guaranteed  
All Makes TV & Hi-Fi  
Stereo  
• Auto Radios • Phonos  
• Transistor Radios  
Home Service — Days —  
Nites — Sundays 'til 9 p.m.  
FA 8-3493  
1616 Cabrillo, Torrance

## WELDING

"Complete  
Expert Welding"  
Portable Serv.—24 hr. Serv.  
Free Estimates—Work Guaranteed  
FR 1-3910 (Res.) FR 1-3753  
**B & H WELDING**  
4505 1/2 Torrance, Torrance

## WHEEL & FRAME SERV.

**Virgel's Frame & Wheel**  
Alignment Service  
Since 1944  
"One of the Best  
Equipped Stations  
on the West Coast"  
FA 8-6156  
1756 Carson—Torrance